

Know Your Trend
Know Your Future



Krating Poonpol

Venture Partner, 500Startups

General Partner, 500TukTuks

Ex-Senior Vice President, dtac.

Founder, Dtac Accelerate

Ex-marketing manager (Global lead), Google North America Geo Team

Stanford MBA '07. On leave from CS/Applied Math grad program from Stanford.

Startup War Story: Raised 1.2 M USD

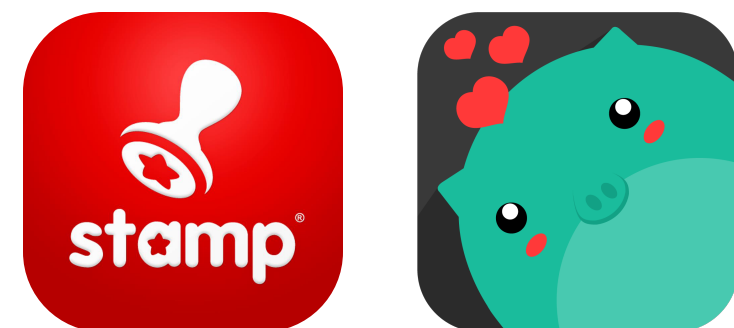
Top 10 Most Innovative iPhone app in The World 2010, Ranked No 12 in US

Author of 2 best-selling business books in Thailand.

Disrupt University

Founded in 2012

330M Baht Fund Raised
1,650M+ Baht Valuation



2 Exits



We Live in The Age of
“**Re-Imagination**”
and Creative
 ~~Destruction~~

Innovate Or Die



SONY
make.believe

NOKIA



BORDERS®



In 2001, Borders thought e-books were not important. They outsourced it to Amazon.

In only 10 years, Borders became bankrupt, laying off 10,700 people, While Amazon is worth \$150 Billion.



In 2000, Blockbuster was offered to buy Netflix for \$50 Million

In only 10 years, Blockbuster becomes bankrupt.
While Netflix worth \$20 Billion.



Kodak is famous for inventing the first film-less digital camera in the world.

It is also famous for becoming bankrupt because they didn't invest in it.



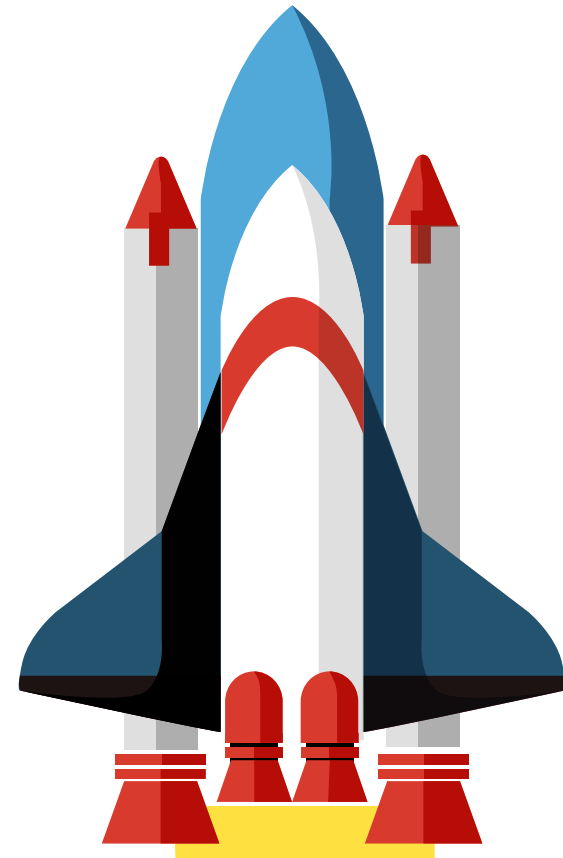
self-driving car

Google™





The Age of **Startups**



Startup

Small Company Designed to Grow **Big** *Fast*

10x Growth/Year is a norm

Repeatability + **scalability**

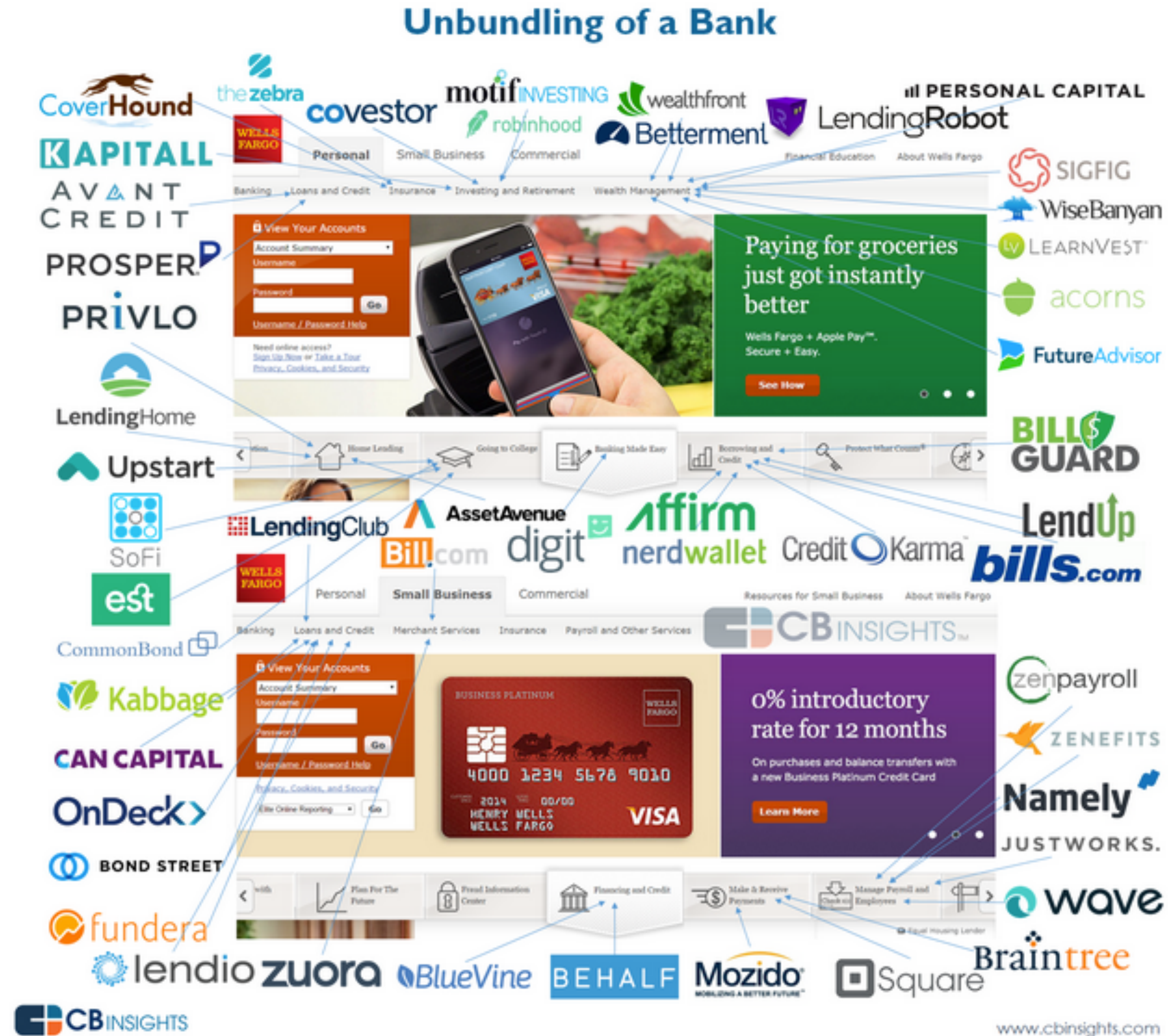
Marc Andressen

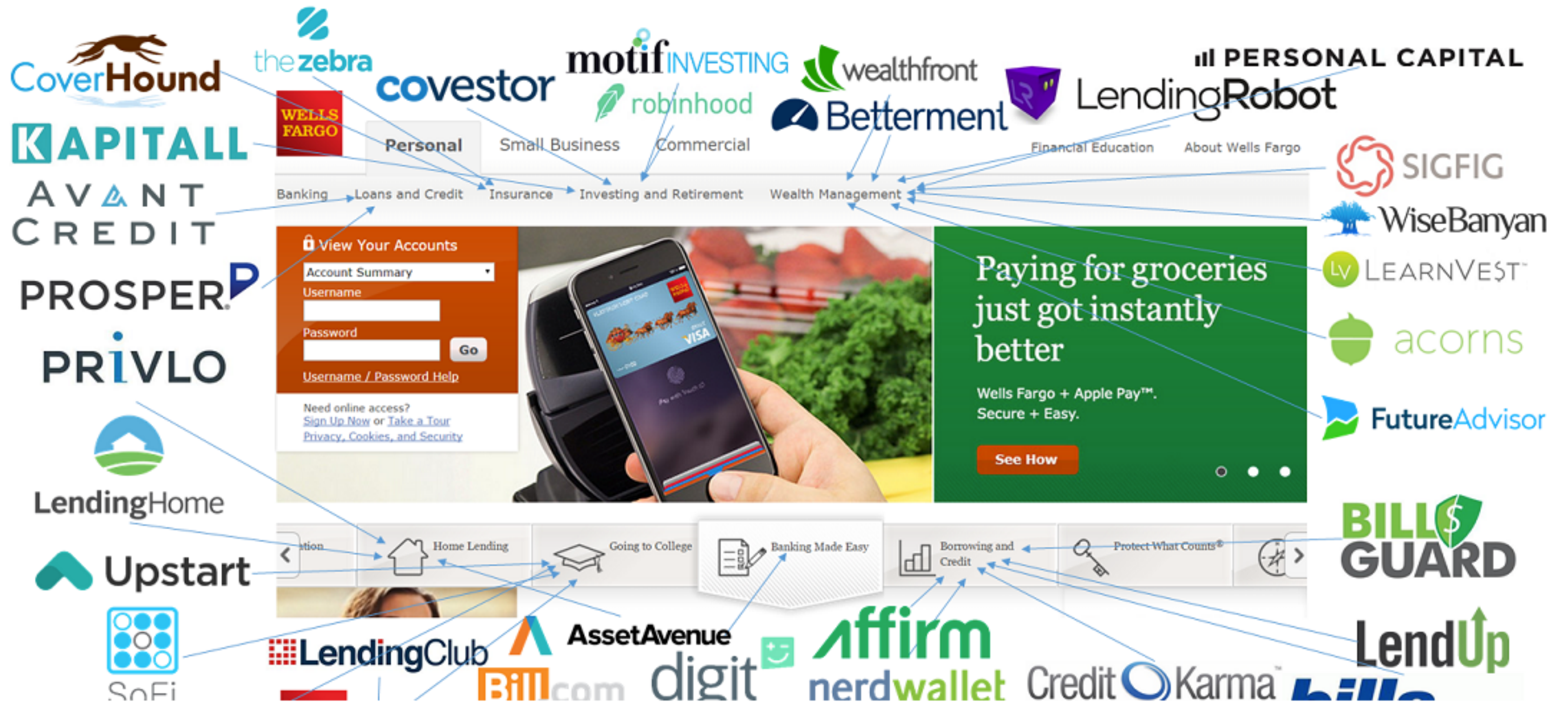
“We can Reinvent The Entire Financial System From Scratch”



[http://www.bloomberg.com/news/articles/2014-10-07/
andressen-on-finance-we-can-reinvent-the-entire-thing-](http://www.bloomberg.com/news/articles/2014-10-07/andressen-on-finance-we-can-reinvent-the-entire-thing-)

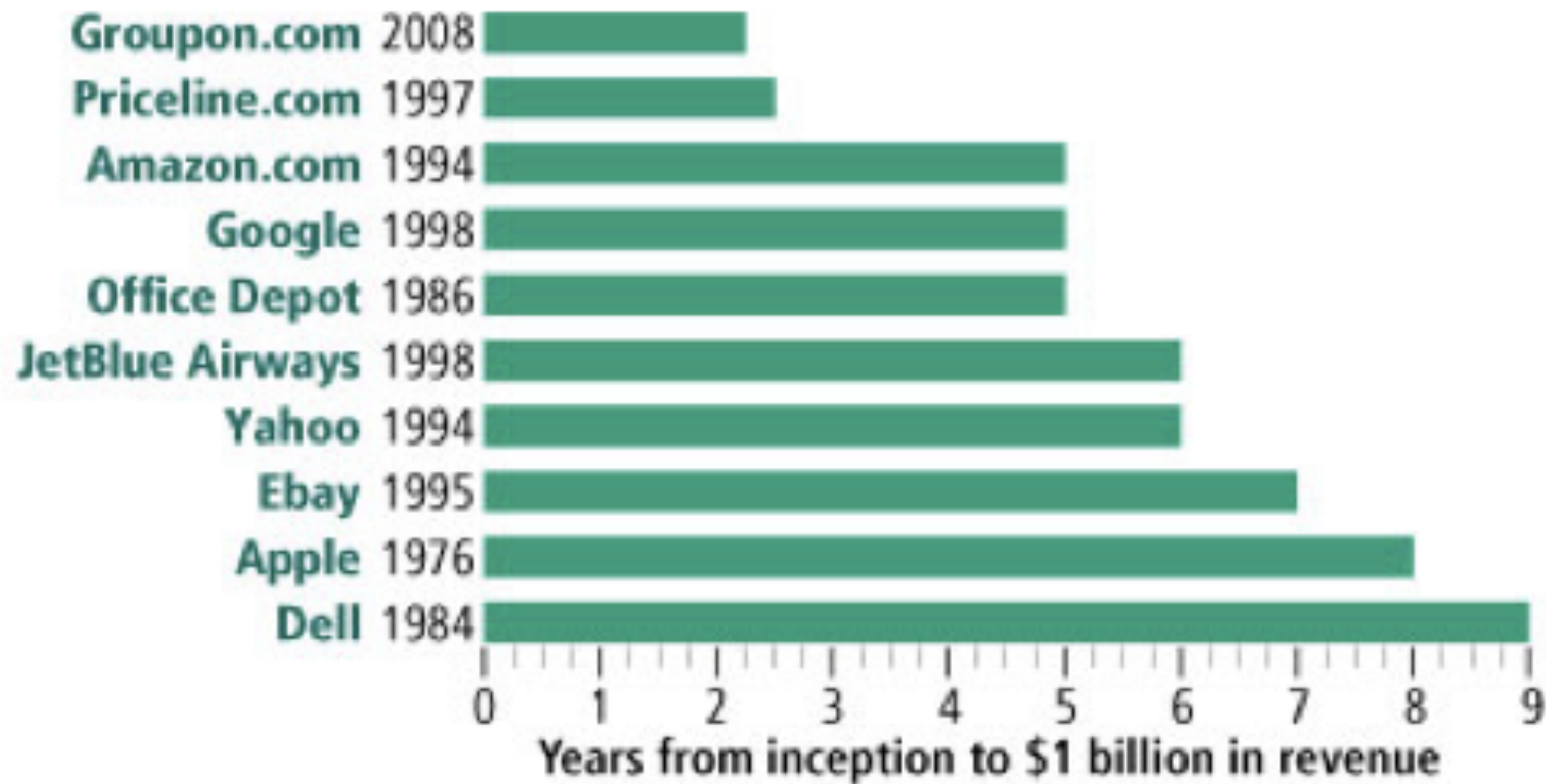
Unbundling of WellsFargo, Citi and Bank Of America





**It is the easiest time in human history to
build a billion dollar, industry-shaping
technology company**

The time it takes a startup to get to > \$1B valuation is shrinking



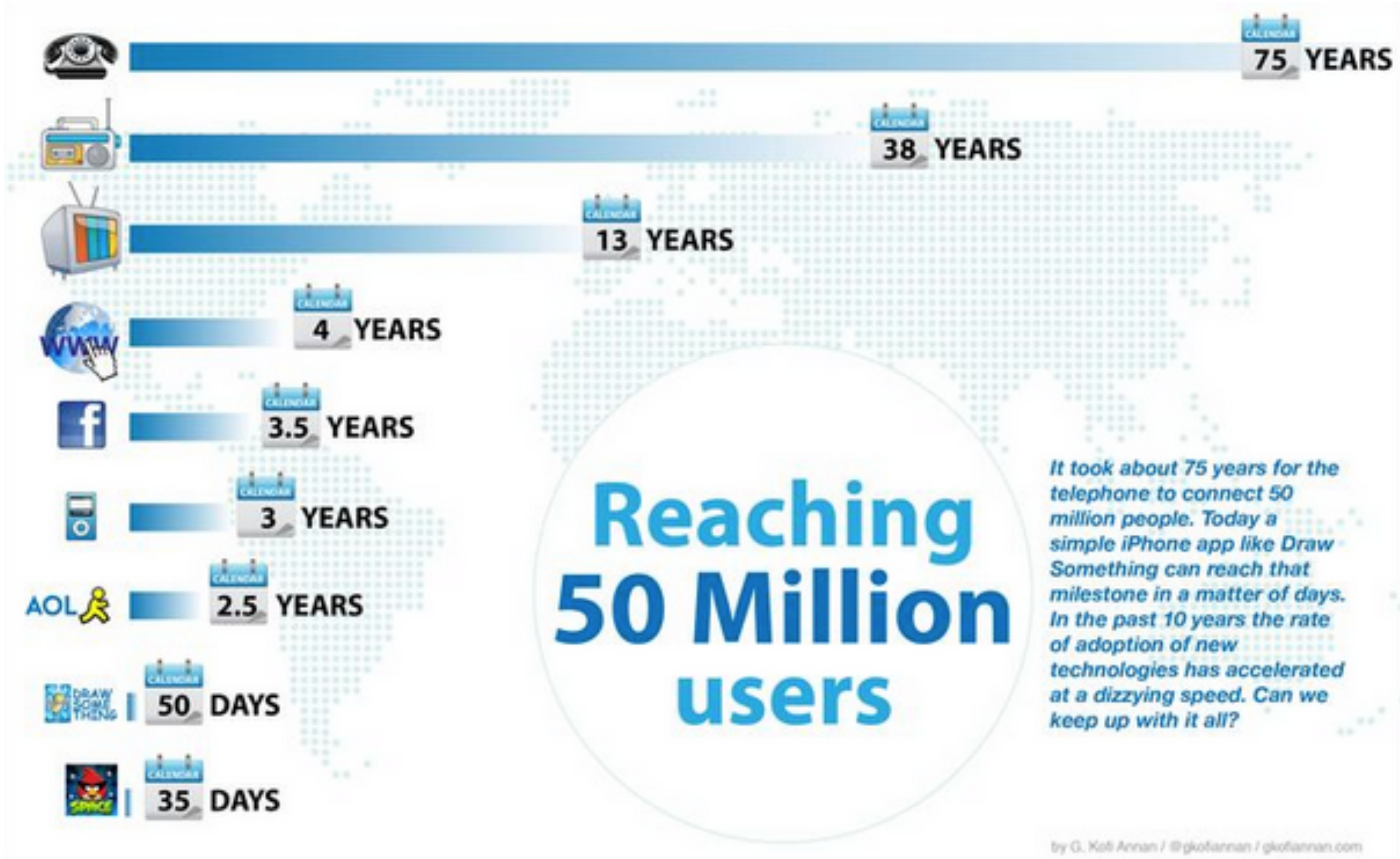
<http://www.forbes.com/forbes/2010/0830/entrepreneurs-groupon-facebook-twitter-next-web-phenom.html>

http://knowmore.washingtonpost.com/wp-content/uploads/2014/01/Billion-Dollar-Startup-Club-VVSJ.com_.png

The Unicorn Clubs



And **80+** More Companies That Are Less Than **10** Years Old



Time to Reach 1 Million Subscribers



Photo
message that
disappears?

Pay to watch
others
playing video
game?

Ride in
black car?

Open your
house for
stranger to
sleep in?

Easy to Dismiss Idea

Competitive Market

Chat Apps?

Grocery Delivery?

Lodging?

Organize Events?

Re-inventing /Re-
imagining existing
consumer's behavior

NEW

Ways of Doing
The Same Thing



Connecting with
Neighbors



New way to
get a cab



Thermostat

3/4

Untested
Founder

won't work

no way

impossible

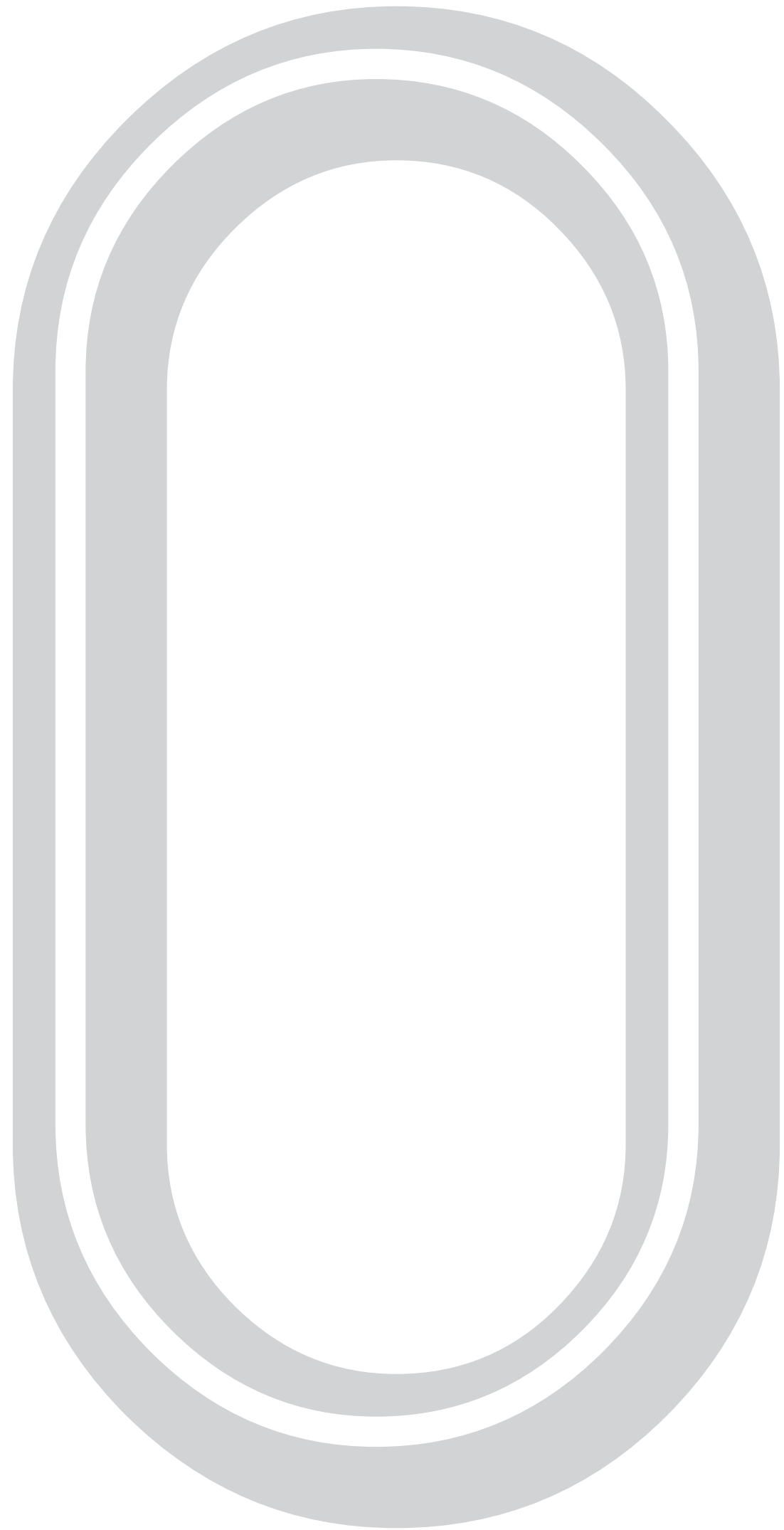
impossible

impossible

won't work

no way





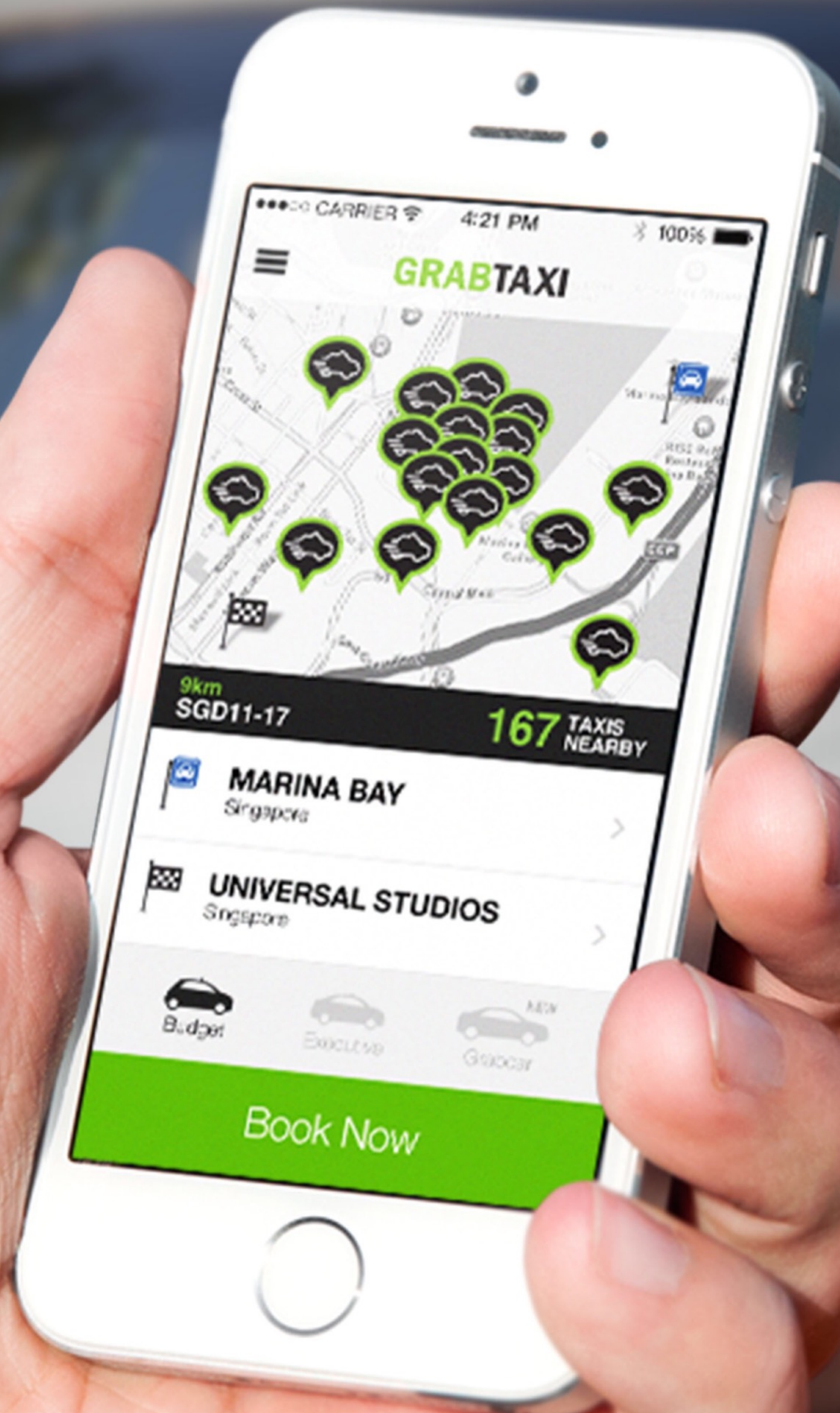
Zero Monetization

Zero Monetization at series A round

Twitter, Pinterest, Houzz, Nextdoor

Focusing on superior product with right-to-the-point value proposition and drive massive scale.

Strong product market-fit and strong network effect at series A

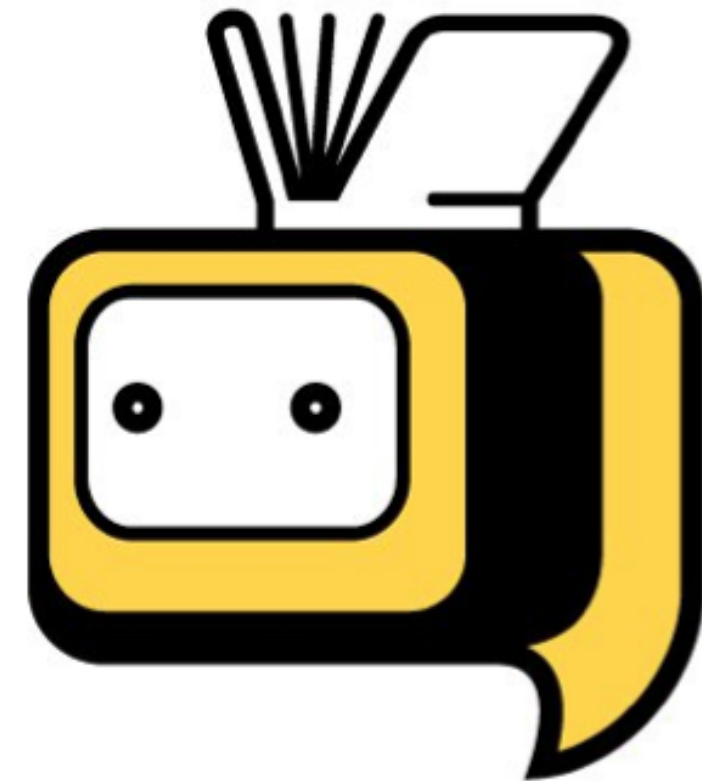


GrabTaxi is an automated location based smartphone booking and dispatch platform for the Taxi industry on SEA

1.8 Billion USD Valuation
Total 680 Million USD Raised



Ookbee: **Largest** eBook Store in SEA from Thailand



Ookbee

Ookbee in SEA: 3 years of growing, 4 countries and 7 millions users later



Empowers small business owners to offer delivery in an affordable and convenient way



Tony Xu,
Doordash co-founder

Spanx

Sara Blakely, One of the youngest self-made billionaire at 41

When she's 29 she created Spanx with 5,000 \$ saving .

She used to wear Goofy costume and sell fax machine.





she was looking for something flattering to wear under her white slacks..



she even saved 3,000 patent legal fee.



Bonobos

Created by Andy Dunn and Brian Spaly , a pant that **fit** their sexy asses.

Raised total **\$127.6 M** and won top ten best rising brand by AdAge after 2 years of founding.

ipsy
...beauty by you



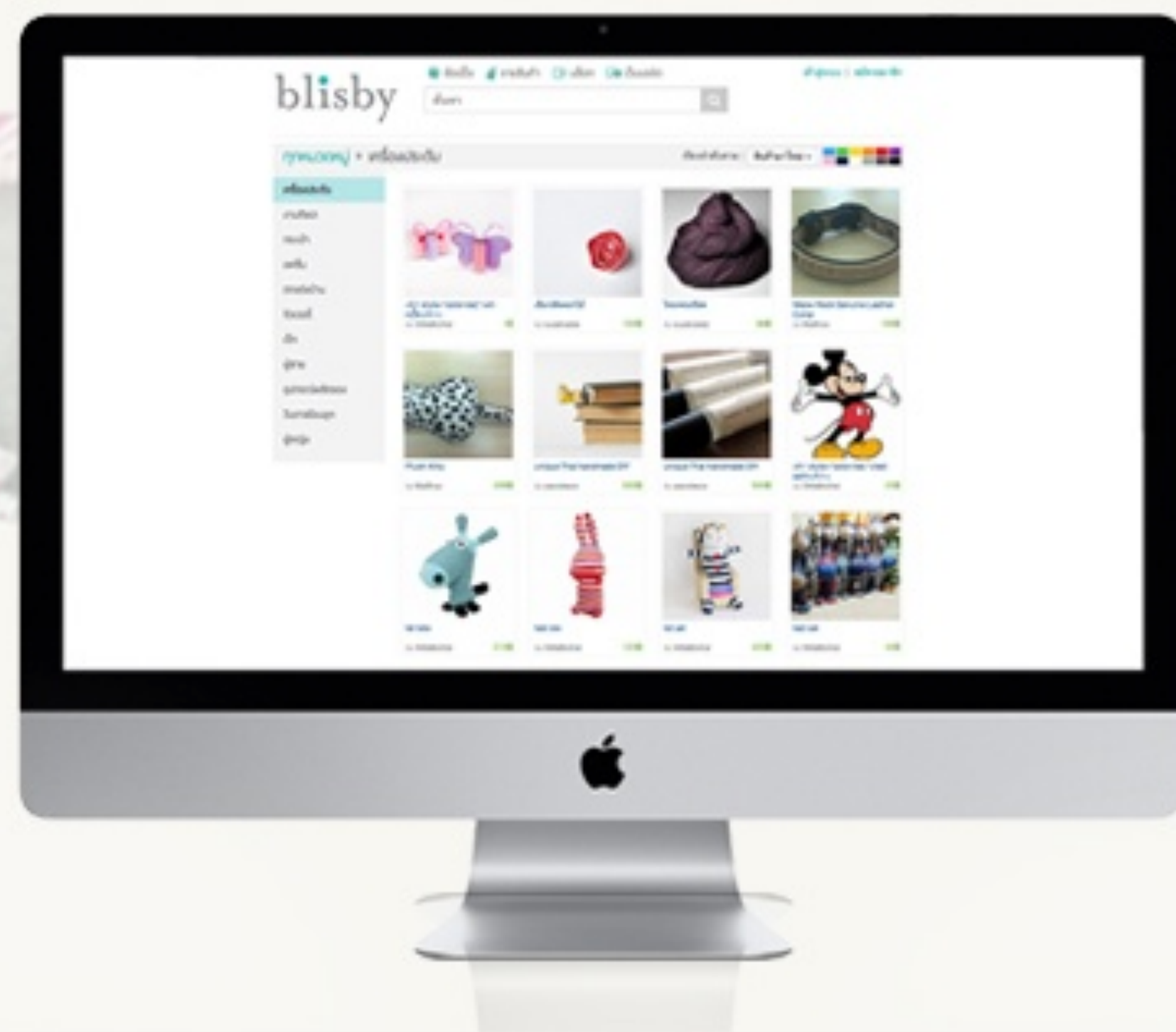
Ipsy Founders



The image shows the interior of an Etsy office. On the left, there are four large, vertical, quilted curtains with a white and orange pattern. The word "Etsy" is written in large, orange, stylized letters across the curtains. In the center, there is a large, tall sculpture made of stacked cardboard boxes, resembling a traditional Japanese paper lantern. The sculpture has a decorative top and is adorned with colorful ribbons. In the background, several people are working at desks with computers. The floor is made of light-colored wood. An orange square in the top right corner contains the word "Etsy" in white text.

Etsy

blisby



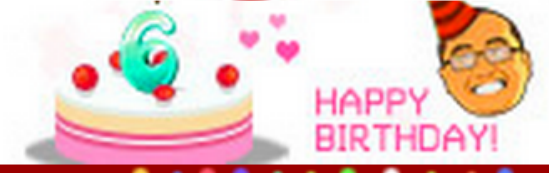
“ศิลปะแห่งการช้อปปิ้งบนโลกออนไลน์”

RENT THE RUNWAY

BLACK TIE

Rent
the
Dress

Own
the
Room



生日快乐

生日快乐

生日快乐

茅台 | 五粮液 | 泸州老窖 | 剑南春 | 酒鬼酒 | 拉菲 | 威士忌 | 人头马

全部商品分类

首页

NEW 进口馆

HOT 清仓

酒仙团

NEW 优惠购

HOT 新品发现

私人定制

社区

感恩教师节

一键选酒

套装上新 结婚酒 大坛专区
中秋礼盒 商务宴请

白酒

茅台 五粮液 剑南春 汾酒
酱香型 浓香型 贵州 四川

葡萄酒

澳大利亚 法国 中国 智利
木桐 奔富 名庄特卖 闪购

洋酒

威士忌 白兰地 人头马
深蓝 朋珠 马爹利 占边

养生酒/黄酒/啤酒

宁夏红 竹叶青 劲牌 即墨
古越龙山 乌毡帽 会稽山

酒具/果酒

果酒 红酒礼盒 高脚杯

全民开窖节

◎9.7-扳倒井 •9.8-全兴 •9.9-洛阳杜康

立即查看

1 2 3 4 5 6 7

酒仙值得买

每日优惠

¥29起



酒仙集结

捡漏继续

¥5起



就是这么嗨

嗨起来

¥19起



疯狂抢购

热卖推荐

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多买多优惠

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WISHBEER
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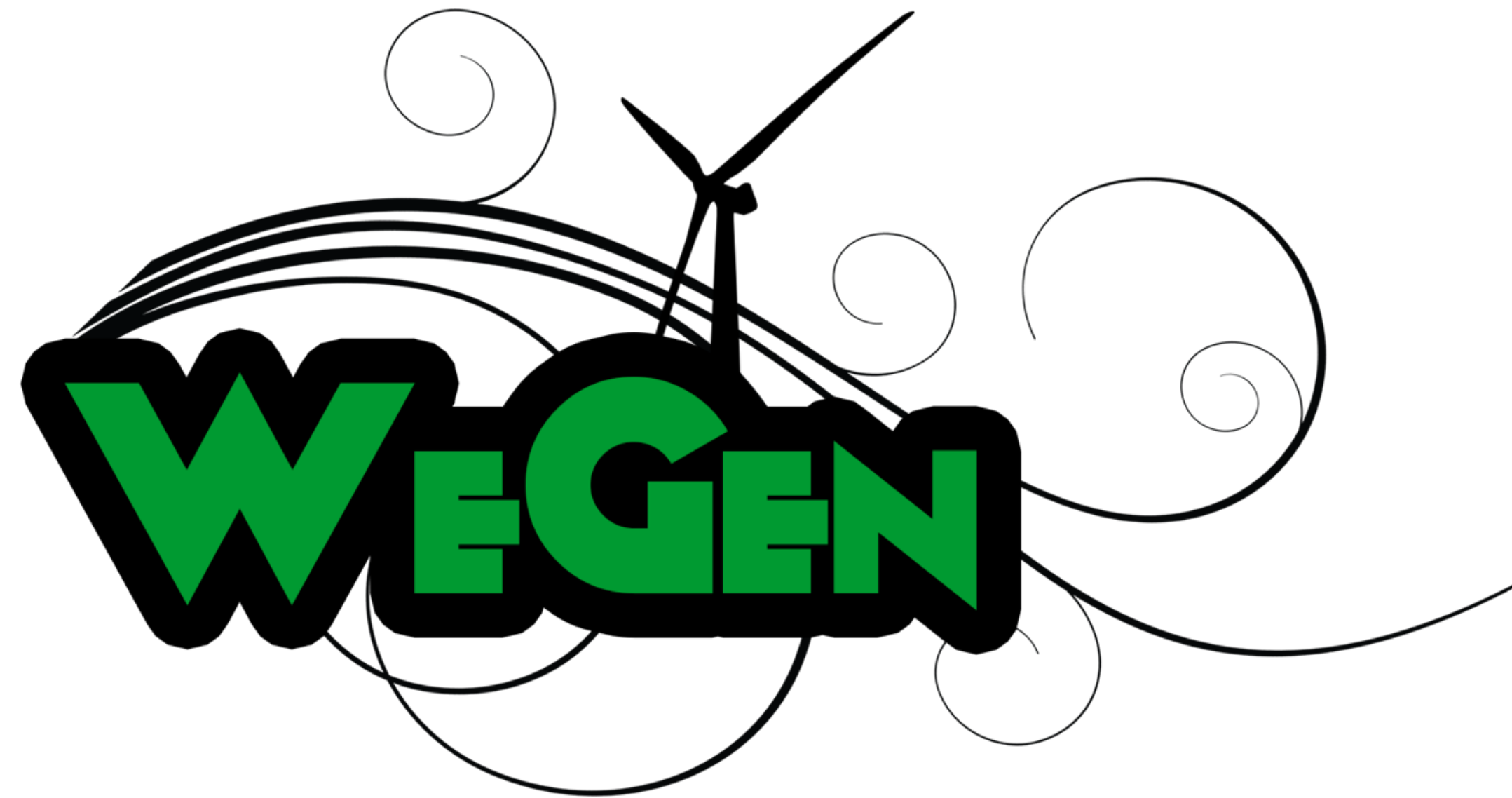
**Thomas Suzrez : World's
Youngest Tech Entrepreneur
and iPhone developer**



Ling Din Wen 9 years old
youngest iphone app developer

Innovators are everywhere!





In Philippines, Electricity cost is **no.3**
most expensive in the world, so
Wegentech create **home turbine** for
ordinary people to produce electricity
cheaply



Karl Ivan E. Estadola

Graduate of Electrical Engineering from Adamson University and a DOST Scholar.



Jeah C. Alicante

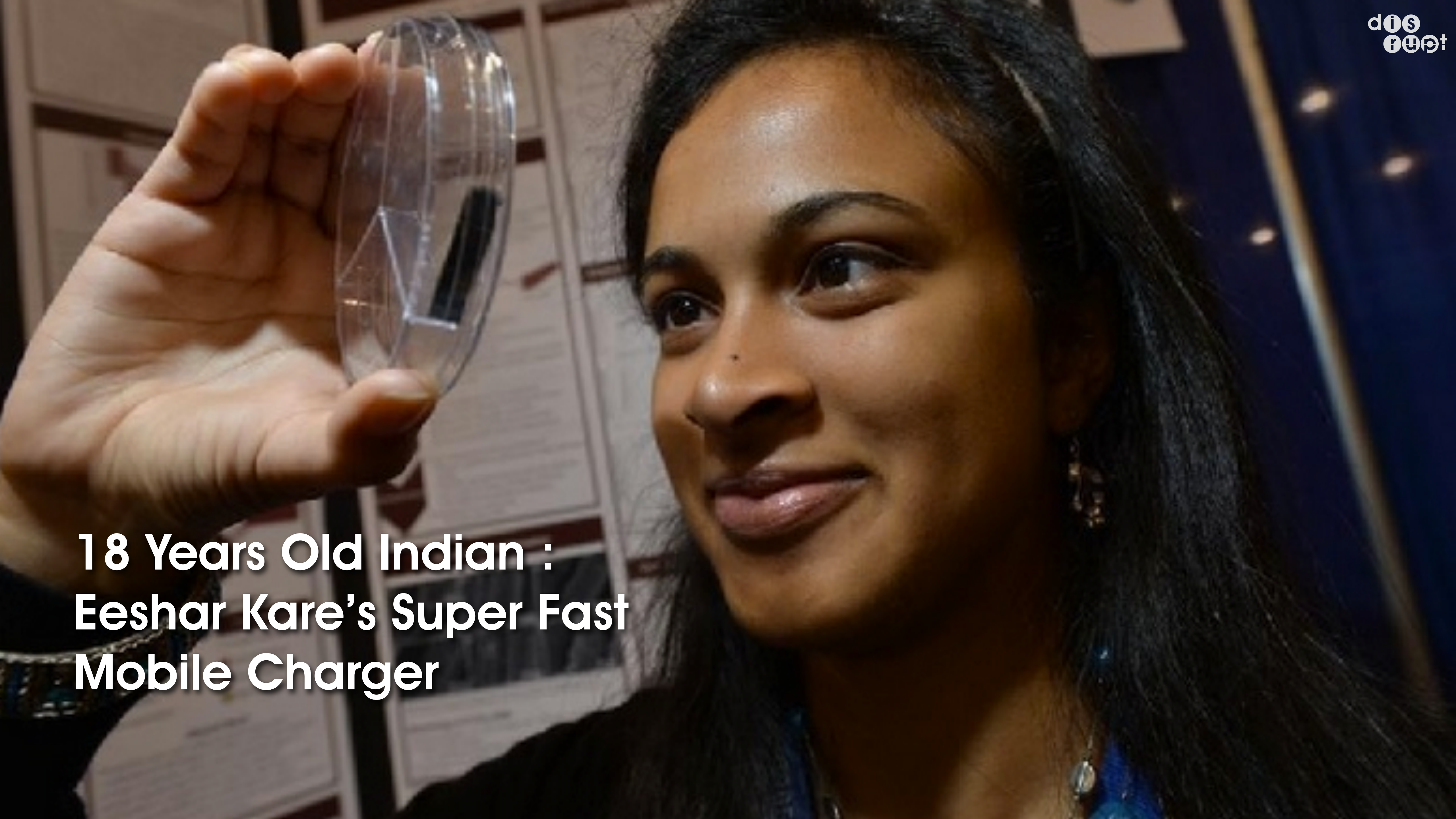
BS Business Administration and Accountancy from UP Diliman and a scholar of Phinma Foundation.

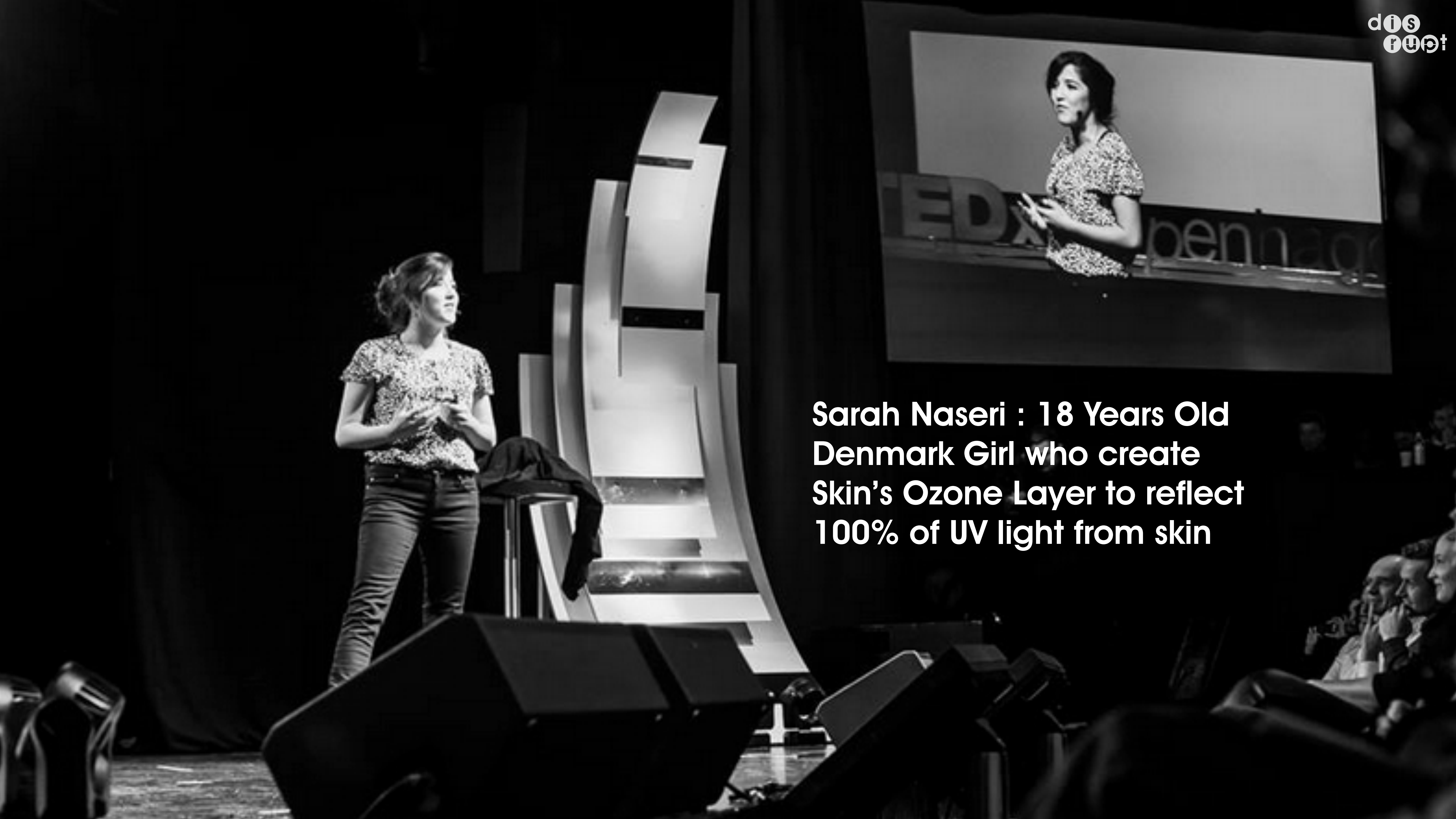


Jillian L. Arevalo

BS Business Administration and Accountancy from UP Diliman.

**18 Years Old Indian :
Eeshar Kare's Super Fast
Mobile Charger**

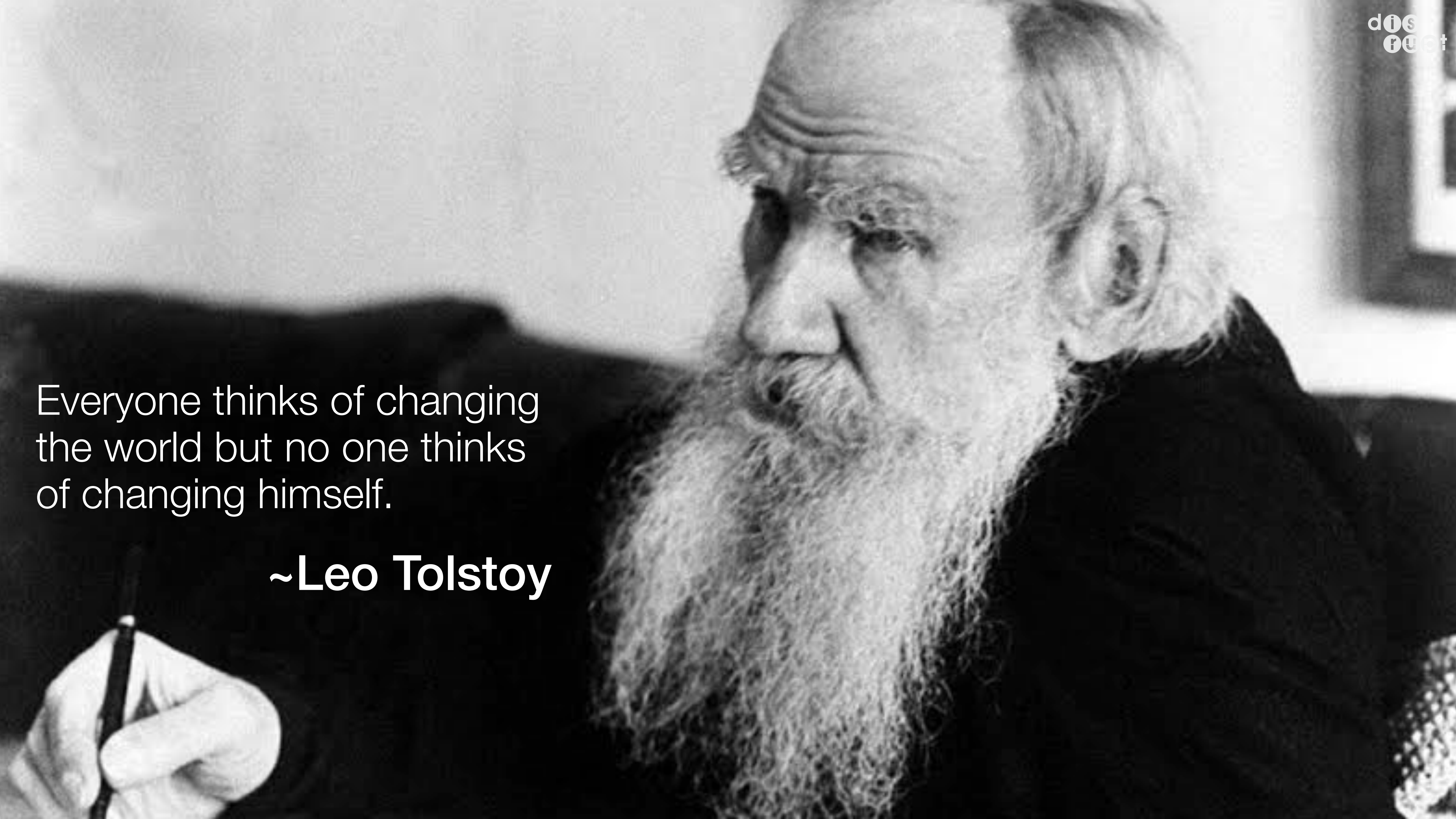




**Sarah Naseri : 18 Years Old
Denmark Girl who create
Skin's Ozone Layer to reflect
100% of UV light from skin**

Everyone thinks of changing
the world but no one thinks
of changing himself.

~Leo Tolstoy





The most powerful agent of growth and transformation is something much more basic than any technique: a change of heart

~John Welwood

"One individual with a great idea
can really change the world"

~Eric Schmidt,
Executive Chairman of Google

